



## Elizabeth Ward Founder & Co-CEO BumbleBar, Inc.

Elizabeth Ward, along with husband Glenn Ward, is Co-CEO of Bumble-Bar, Inc., the original crafters of organic, vegan, gluten-free, ethically sourced sesame bars with pure and simple ingredients. By founding BumbleBar, Liz has been able to combine her two passions: healthy food and sustainability.

Since founding BumbleBar in 1995, Liz has been responsible for the Company's design and products, including the original product recipes and the packaging and marketing strategies.

Liz had her first taste of social and environmental activism at the age of 8 by volunteering in a soup kitchen. Years of activism followed including stints volunteering in Haiti. Liz then enjoyed life

off the grid in the mountains of Oregon growing her own food and chopping wood.

After those five years in Walton, OR, Liz decided she needed to move back to the city in order to have a broader reaching impact. BumbleBar was born. Combined with being in the vanguard of socially responsible and green business practices, Liz's experience in food manufacturing, marketing, strategy and people management bodes well for the long term success of BumbleBar.

## Glenn Ward Co-CEO BumbleBar, Inc.

Glenn Ward, along with wife Liz Ward, is Co-CEO of BumbleBar, Inc., the original crafters of organic, vegan, gluten-free, ethically sourced sesame bars with pure and simple ingredients. Since joining BumbleBar in 1997, Glenn has led all facets of operations and sales. Accordingly, BumbleBar is now one of the top 20 Brands in the US (SPINS JUNE 2009).

Glenn has implemented and executed an international sales strategy, helping make BumbleBar one of the most widely distributed snack bars in the market.

Due to Glenn's efforts, waste has been cut nearly in half over the past year. With the implementation of new technology, waste will be reduced by half again.

